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СУТНІСТЬ ТА РОЛЬ ЕКОНОМІЧНОЇ БЕЗПЕКИ ПІДПРИЄМСТВА

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THE SENSE AND ROLE OF ECONOMIC SECURITY OF ENTERPRISE

Анотація

Актуальність. Сьогодні дослідження питання економічної безпеки підприємства є необхідним для забезпечення його ефективності у майбутньому.

Методи. У статті були використані методи: аналізу, синтезу, абстрагування, узагальнення.

Результати. У статті досліджено поняття «економічна безпека підприємства»,

систематизовано підходи науковців щодо визначення цього поняття. Встановлено, що автори фактично ототожнюють економічну безпеку підприємства зі здатністю його до інновацій, захищеністю від негативних впливів зовнішнього середовища, досягненням рівноваги системи, ефективністю використання ресурсів, з утриманням стану в допустимих межах, із забезпеченням економічного розвитку. Проведено критичний аналіз авторських підходів щодо визначення поняття «економічна безпека підприємства». Встановлено, що автори при визначенні поняття «економічна безпека підприємства» роблять акцент на окремих складових системи менеджменту підприємства, приділяють увагу окремо чинникам внутрішнього або зовнішнього середовища, ґрунтуються на властивостях більших за підприємство економічних систем (держави, ринку, тощо). Досліджено складові економічної безпеки підприємства. За результатами систематизації складових економічної безпеки підприємства встановлено, що науковці виділяють кадрову, інформаційну та фінансову складову. Встановлено, що поняття «економічна безпека підприємства» є багатоскладовим та пов'язано з негативним впливом економічних ризиків, загроз, небезпек. Розглянуто визначення понять «економічного ризику», «економічної загрози», «економічної небезпеки». Наведено авторське визначення поняття «економічна безпека підприємства», що відрізняється від існуючих визначень тим, що акцентує увагу на нейтралізацію негативного впливу усіх усвідомлених небезпек та відсутність загроз.

Перспективи. У подальших наукових дослідженнях зосередимо увагу на оцінюванні складових економічної безпеки підприємства.

Ключові слова: економічна безпека, підприємство, економічна загроза, економічний ризик, економічна небезпека.

Abstract

Introduction, Purpose. Today the study of the question of economic security of an enterprise is necessary for ensuring its effectiveness in the future.

Methods. There were the methods of: analysis, synthesis, abstraction generalization used in the article.

Results. This article explores the concept of "economic security", the scientific approaches of this concept's definition are systematized. It is set that authors actually identify economic security of enterprise with the capacity for innovations, with security from negative influences of environment, with achievement of equilibrium of the system, with efficiency of the use of resources, with maintenance of the state in possible limits, and with providing of economic development. A critical analysis of author's approaches to the definition of "economic security" is made. It is set that authors at determination of concept of "economic security of enterprise" focus on the separate constituents of the system of management of enterprise, pay attention separately to the factors of internal or external environment, base on properties of the economic systems, that are bigger then the one of an enterprise (of state, market, and others). There was the structure of economic security components explored. As a result of systematization of economic security was found that scientists point out personnel, information, financial components. It was established that the concept of "economic security" includes many components and is connected with a negative impact of economic risks, threats, dangers to each of its components. The definitions of "economic risk", "economic threat", "economic danger" were reviewed. The author's definition of "economic security" is made, which differs from existing definitions with focus on neutralizing the negative impact of all realized dangers and the absence of threats.

Discussion. In future scientific researches we will concentrate our attention on the assessment of components of economic security of an enterprise.

Keywords: economic security, enterprise, economic threat, economic risk, economic danger.

Аннотация

Актуальность. Сегодня исследования вопросы экономической безопасности предприятия необходимо для обеспечения его эффективности в будущем.

Методы. В статье были использованы методы: анализа, синтеза, абстрагирования, обобщения.

Результаты. В статье исследовано понятие «экономическая безопасность предприятия», систематизированы подходы ученых по определению этого понятия. Установлено, что авторы фактически отождествляют экономическую безопасность предприятия со способностью его к инновациям, защищенностью от негативных воздействий внешней среды, достижением равновесия системы, эффективностью использования ресурсов, с содержанием состояния в допустимых пределах, с обеспечением экономического развития. Проведен критический анализ авторских подходов к определению понятия «экономическая безопасность предприятия». Установлено, что авторы при определении понятия «экономическая безопасность предприятия» делают акцент на отдельных составляющих системы менеджмента предприятия, уделяют внимание отдельно факторам внутренней или внешней среды, основанные на свойствах крупнее предприятие экономических систем (государства, рынка и т.д.). Исследованы составляющие экономической безопасности предприятия. По результатам систематизации составляющих экономической безопасности предприятия установлено, что ученые выделяют кадровую, информационную и финансовую составляющую. Установлено, что понятие «экономическая безопасность предприятия» является многосложных и связано с негативным влиянием экономических рисков, угроз, опасностей. Рассмотрены определения понятий «экономического риска», «экономической угрозы», «экономической опасности». Приведены авторское определение понятия «экономическая безопасность предприятия», отличающийся от существующих определений тем, что акцентирует внимание на нейтрализацию негативного влияния всех осознанных опасностей и отсутствие угроз.

Перспективы. В дальнейших научных исследованиях сосредоточим внимание на оценке составляющих экономической безопасности предприятия.

Ключевые слова: экономическая безопасность, предприятие, экономическая угроза, экономический риск, экономическая опасность.

Introduction. Today Ukraine declares its willingness and readiness of reaching the new level of integration of its economic system with the world's one. Many actions are made exactly to receive a wider access with the following complete integration to the economic system of the European Union, association of the developed countries with more liberal views as for the economy and richer market traditions. Thus, although economic system of our country has a status of market economy, however there are still many lines and signs of transitional economy inherent to it (high even of corruption, shadow economy, oligarhization, and others), that have negative influence on the economic security of Ukrainian enterprises. Taking into account a political will of the country in relation to quicker economic integration with the European Union, reformation of economy accelerates, and requires new approaches in relation to providing of the economic security of local enterprises. Accordingly, the relevant definition is the essence of the concept of economic security in changing economic conditions.

Analysis of recent researches and publications. The works of such Ukrainian and foreign scientists, as O.V. Arefeva, I. O. Baschinska, I. V. Golikov, O.M. Marchenko, I.P. Moiseyenko, and others are devoted to the research of theoretical bases of economic security of enterprise. Despite the importance of the conducted research, today there is no single approach to the definition of "economic security of enterprise" among scientists.

The aim of this article is to determine the concept of "economic security of enterprise" through the justification of its constituents.

Methods. There were the methods of: analysis, synthesis, abstraction generalization used in the article.

Results. Today Ukrainian enterprises face the problem which lays in certain

contradiction between the need to integrate into the global economic system, on one hand, and to ensure protection of their share of the national domestic market on the other. So, only the approach to providing the economic security, that is adequate to the situation, will give the enterprises an opportunity: to avoid the potential threats of environment in the consequence of the rapid opening of external access to the national economy, to provide the competitiveness of enterprises, and to co-operate with other players on international markets effectively.

With the aim of clarification and specification of the concept of economic security of enterprise there were analysed and generalized the acquisitions of Ukrainian and foreign scientists that work in the field. Despite the fact that authors determine economic security of enterprise differently, there are also general approaches for many scientists.

We find it necessary to systematize the definitions given by different authors, based on different features (table. 1).

Thus, there is no single approach in relation to determination of concept of "economic security of enterprise" among modern scientists. The critical review of scientific researches allows to assert that authors actually identify economic security with a capacity for innovations, security from negative environmental influences, achievement of equilibrium of the system, effectiveness factors of the use of resources, maintenance in definite limits, or the providing of economic development.

Table 1

The systematization of the economic security of an enterprise concepts

Author	Definition
Focus on the innovation factor	
S.V. Lobuns'ka [5, p. 97]	The readiness of the system of management of enterprise to the use in the process of commercialization of innovations, taking into account limitations in relation to the increase (or maintenance) of possible level of risk.
Focus on protection from negative influences of environmental effects	
I.M. Kovalyov, T.M. Suhorukova [5, p. 97]	The security of activity of enterprise from negative influences of environment, and also the ability to remove various threats quickly or to adjust to the existent terms that don't influence negatively on its activity.
Focus of reaching a balanced system	
N.O. Podluzhna [5, p. 97]	The description of the system, that is self-organizing and self-implementing, condition, at which economic parameters allow to save its main properties: equilibrium and firmness during minimization of threats.
I. O. Baschin'ska [2, p. 15]	The sense of economic security of enterprise consists in such state of its economic system, that can be described by balance, stability and firmness to negative influence of any threats, by its ability to provide steady and effective development on the basis of its own economic interests.
Focus on the resource efficiency	
O.V. Aref'eva [5, p. 97]	The state of the effective use of its resources and existent market possibility, that allows to prevent internal and external negative influences (threats) and provide the protected survival and development in accordance with the mission chosen.
T. B. Kuzenko [5, p. 97]	The state of the effective use of resources and present market possibilities, that allows the enterprise to avoid internal and external threats, and provides its steady development at the market in accordance with a mission.

Continued Table 1

I. I. Tsigilik [8, p. 4]	Such state of resources and enterprise ability, at which its maximum effective use for providing the stable functioning and dynamic scientifically-technical and social development, prevention of internal and external negative influences (threats) are guaranteed.
O. A. Grunin [2, p. 15]	Such state of economic enterprise, in which the most effective use of corporate resources reaches the prevention or protection from existent dangers and threats or contingences or weakens them and mainly provides the achievement of business aims under the conditions of competition and economic risks.
T. M. Ivaniuta, A. O. Zainchkovskii [4, p. 9]	Economic security of enterprise is the system of creation of mechanisms of mobilization and the most optimal management of corporate resources of the given enterprise with the aim of their more effective use and providing of the proof functioning of the given enterprise, its active counteraction to any negative factors of influence on the economic security.
Focus on keeping the state within acceptable limits	
I. V. Golikov [1, p. 309]	The state of the object researched, at which its components (scientific and technical, intellectual, skilled, social, organizationally-administrative, investment, legal, ecological, informative, power, market, interface, resource, productive, power, demographic, food, macroeconomic and external economic) are in their acceptable limits.
I. P. Marchenko, O. M. Marchenko [7, p. 21]	Economic security of enterprise is a major quality description of the economic system, that determines its ability to support normal operating conditions; sustainable development, and also successive realization of economic interests. Economic security of enterprise is a multidimensional concept, that: - is related to its ability to exist in a long-term period (and thus is a strategic problem); - depends on the state of both constituents of internal environment of enterprise (that is determined by efficiency of management of an enterprise) and from influence of its external environment.
Focus on economic development	
M. I. Zubok, S. S. Rubtsov S. M. Yaremenko, V. G. Gusarov [3, p. 21]	The state for which economic development and stability of activity of enterprise, bank, assured defence of their resources, ability to react adequately and without substantial losses on the changes of internal and external situation is provided.

As a result of absence of the single approach of determination of economic strategy, for today there is also no single approach of its definition, or components. So, S. V. Lobun'ska identifies economic security with an innovative component.

In opinion of I. V. Golikov, to the of economic security there should be included such components, as: scientific and technical, intellectual, skilled, social, organizationally-administrative, investment, legal, ecological, informative, power, market, interface, resource, productive, power, demographic, food, macroeconomic and external economic.

I. P. Moiseenko, O. M. Marchenko offer classification of components of economic security of enterprise grounding on the criteria of object of defence (financial, raw materially-raw, technical and technological, intellectually-skilled, informative, market) and the activity of

enterprise, that should be protected (basic (operating-room) activity, financial activity, investment activity, innovative activity, foreign economic activity).

Many authors, including M. I. Zubok, V. S. Rubtsov, S. M. Yaremenko, V. G. Gusarov distinguish the next components of economic security of enterprise: safety of material resources, safety of commercial activity, financial safety, safety of control system, technological safety.

In opinion of I. O. Baschins'ka, to the subsystems of economic security of enterprises belong: financial, internal economic, external economic (an economy of connections of enterprise with foreign enterprises) and socially - economic.

As follows, the scientists distinguish various components of economic security of enterprise that confirms its complex concept. However, it is necessary to underline the similar components of economic security, that all authors outline, such as: staff (in the aspect of skills), informative, financial.

Here we will conduct the critical analysis of definitions of the concept of "economic security of enterprise", based on a certain feature (table 2).

Table 2

The critical analysis of the concept of "economic security"

Focus of determination	Author	Critical analysis
Focus on the innovation part	S.V. Lobuns'ka	Other elements of economic security and the specifics of the enterprise industry sector are not taken into account.
Focus on protection from negative influences of environmental effects	I.M. Kovalyov, T.M. Suhorukova	Not enough attention is concentrated on factors of internal environment.
Focus of reaching a balanced system	N.O. Podluzhna, I. O. Baschin'ska	If the system is self-organizing and self-regulating, then what is the subject of economic security?
Focus on the resource efficiency	O.V. Aref'eva, T. B. Kuzenko, I.I. Tsigilik, O. A. Grunin, T. M. Ivaniuta, A. O. Zainchkovskii	Not enough attention is paid to the negative factors of the environment.
Focus on keeping the state within acceptable limits	I. V. Golikov, I. P. Marchenko, O. M. Marchenko	The mechanism of determining the limits of state components of economic security is incomprehensible.
Focus on economic development	M. I. Zubok, S. S. Rubtsov S. M. Yaremenko, V. G. Gusarov	The questions of reaction to threats, risks and dangers remain not enough illuminated.

According to the results of critical analysis, not humiliating the achievement of researchers in any way, we would like to notice some lacks of the these determinations, that are inherent to the present stage of researches :

1. In many cases authors of the definitions focus on the separate components of the

management system of enterprises, that, obviously, are closer to their scientific interests (innovative management, management of resources, and others like that), herewith leaving other components out of eyeshot. It narrows multidimensionality of the concept of "economic security of enterprise" and the importance of other components of economic security system of enterprise is ignored.

2. Very often when examining components of economic security of enterprise the special attention is paid separately to the factors of internal or external environment. However the achievements of balance of the economic system of enterprise and balanced development at an international level at such approach do not seem possible.

3. There are evidences of a large stake of determinations of concept "economic security of enterprise" are based on properties of economic systems, bigger than the one of an enterprise (of a state, market, and others like that), that means, that these definitions were made by the projection of economic security of the state on the level of enterprise. There should be assigned to such evidences: the inclusion to the components of economic security of enterprise those ones, that are not inherent to it, such as demographic; or priming on properties of the economic systems that not quite coincide with such properties of the system of economic security of an enterprise, as self-organization and self-regulation. Such approach, though in spite of its confession among scientists, however, also has certain contradictions in itself, in fact the enterprise, after its essence does not have instruments to provide the system of its economic security with abilities to include such components and to match such properties.

4. Also, for many definitions of the concept of "economic security of enterprise" it is characterized with a lack of illumination of mechanisms of establishment of possible limits of the state of constituents of economic security and question of reaction on risks, threats and dangers of their violation from the side of an enterprise. That is, the question of countering the negative influences of various factors is illuminated not enough.

We'll mark that all considered definitions, on our opinion, make their sense and right on existence, however the above-mentioned defects can influence the perception of concept of "economic security of enterprise" substantially.

So, it is possible to do next summarizing conclusions in relation to the essence of concept of "economic security of enterprise":

1. The economic security of the enterprise consists of many components.
2. All components of economic security are equally important to the balance of economic system of an enterprise.
3. The economic security of an enterprise should take into account the negative impact of factors such as economic risks, threats, dangers, etc. to any of its components.

We consider it necessary to give the definition of concepts "economic risk", "economic threat", "economic danger", that, on our opinion, among the great number of economic definitions are most fully corresponding to the sphere of economic security of an enterprise.

Economic risk - is the possibility of losses due to the random nature of the outcome of the chosen economic decisions or actions done [6, p. 230].

Economic threat - the potential possibility for causing damage to economic entities by some factors of internal and external environment [6, p. 233].

Economic danger - is a specific and direct, real form of manifestation of the threat that has probabilistic mathematical interpretation [6, p. 198].

Analysis of scientific achievements and our own vision of the meaning of "economic security" makes it possible to provide a copyright definition:

Economic security of enterprise - is the state of the economic system of enterprise that is characterized with actual counteraction of negative influence of all realized dangers with absence of threats in the defined period of its further rational and balanced development.

Conclusions and perspectives. As it follows, it is possible to make a conclusion, that authors actually identify economic security with a capacity for innovations; security from negative influences of environment; achievement of equilibrium of the system; efficiency of the use of resources; with maintenance of the state in possible limits; and with providing of economic development. On the results of research of approaches of scientists concerning the constituents of economic security, and also achieved critical analysis of definition of this concept, it was found, that "economic security of enterprise" is the state of the economic system of enterprise that is characterized by actual counteraction of negative influence of all realized dangers with the absence of threats in the defined period of its further rational and balanced development. In future scientific researches we will concentrate our attention on the assessment of components of economic security of an enterprise.

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